# Switch on outcomes with enhanced insights

The opportunity

What if you could easily enrich your analytics and insights with non-SAP data before your S/4HANA implementation go-live? Our Leading with Insights framework has been expanded to activate this capability.

Our solution

PwC's Leading with Insights framework is now amplified with the latest technology from SAP and Google via Datasphere and BigQuery. Instantaneous access to Google content such as Google Analytics and various PwC infused solutions such as Retail Insights and Execution are now available at your fingertips.
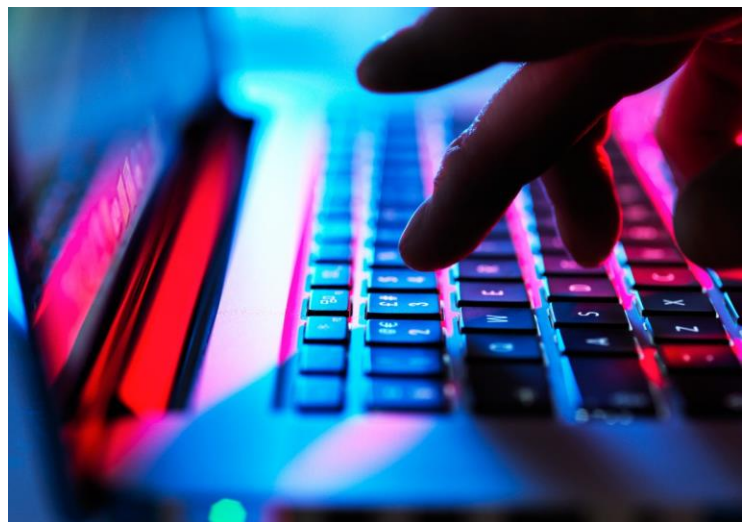
BigQuery

Expand your insights with data from Google BigQuery

Marketing Analytics	Store and Product Performance	Campaign Performance and Comparison	Web Traffic
Quickly evaluate how you're performing from a marketing perspective with an overview of key campaign metrics. Assess campaign management with the functionality to transition into details.	Access revenue and top performing brick and mortar stores in real time. Review most and least effective revenue streams. Visualize product availability broken down by in stock, out of stock, pre-order and back-order.	Obtain key performance metrics for your various campaigns. You can also evaluate campaigns against each other. Flexibility of comparing same key metrics to determine most and least effective campaigns.	Visualize your virtual store's key metrics including which pages are most effective in driving revenue, total visits, average time spent on your page(s) and more. You also can view the effectiveness of driving revenue by device and browser type.

PwC's Leading with Insights amplified

The framework offers:

- Accelerators that map legacy application sources to SAP S/4HANA
- Data transformation tools improved for S/4HANA
- Models for native S/4HANA structures
- Industry-leading analytics dashboards for real-time insights such as working capital and global spend

Achieve next-gen SAP Analytics quickly

Preconfigured
Gone are the complex whiteboarding and customization sessions you're used to. Typical results see a net reduction of up to 5 weeks spent during alignment and implementation phases.

Centralized
Harmonize data across your SAP and other essential technology landscapes, implementing a standardized operating model that can bring insights and data together from disparate sources, reducing both latency and errors.

No Technical Debt
Increase your ROI no matter where you are on your S/4HANA journey. Regardless of what phase your transformation is at, Leading with Insights continues to grow with you and evolve.

40% - 70%
Reduction in analytics development time*

Up to 65%
Improved speed of delivery for analytics where PwC has developed best practices

$0
Technical debt incurred by adopting the Leading with Insights framework

*Note: Based on previous PwC engagements, individual client results will vary.

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To learn more or request a demo visit: www.pwc.com/us/sap