

Drive your ESG revolution with the power of Workiva plus PwC perspective



The challenge

The Securities and Exchange Commission (SEC) has repeatedly expressed a new heightened focus on disclosures about climate change. As a result, companies across the industry spectrum should start focusing now on the potential implications of the proposal to help accelerate their climate change reporting strategies, processes and controls.

Our solution

Why work with PwC to help you take the next step forward? We help bring purpose, vision and practicality to your unique set of challenges—and we understand where you're coming from. We've been on our own ESG journey, and we're ready to share our insights and successes to help you by combining our deep industry perspective and proven technology experience.

Wherever you are on your ESG journey, we're ready to meet you there:

Establish the reporting regimen

PwC's service offerings support enhanced collaboration, governance, and automation with Workiva's solutions - helping drive confidence in new or enhanced reporting regimes.

Establish standards and metrics

Set an overarching approach to ESG. It should be supported by a clear tone from the top, with leadership commitment to encourage buy-in across the organization in a cohesive and inclusive way.

Create the right policies, processes, and controls

Standardized policies, processes and controls are crucial — automated workflow and data transformation tools can help with accurate data and clearly defined metrics. This kind of structured approach to reporting processes and governance, helps to ensure that your ESG story is grounded in objective and reliable data.



PwC times the power of Workiva.

Increased scrutiny from investors, shifts in consumer and customer expectations and likely policy changes under the Biden Administration mean companies will face new pressures to measure, disclose and improve on ESG-related issues. Explore the power of the Workiva platform in conjunction with PwC's perspectives to help address your needs.

Tailored to your needs, fit for the future.

Compelling ESG reporting won't likely come together in a flash. It often requires collaboration and insight from across the organization to work towards common goals as a team. Leaders should be able to connect ESG initiatives with the organization's overall direction.

We can meet you where you are with our business knowledge, Workiva platform expertise and data resources to help turn one of the world's leading technologies into a fully boosted tool for tomorrow.

See tomorrow in your data.

ESG reports can lay the foundation for a compelling story about the impact your company is making on the world. Our tech-enabled services can help make the data useful to your business throughout the year.



► An ESG transformation can flow from a new strategy or changed reporting requirements to ongoing efforts to rewire processes and data-informed decision-making. It isn't distinct from, but rather should inform and extend, the digital transformation efforts that have been a critical area of focus for many companies in recent years.

PwC understands how to leverage the data collection, collaboration and connected reporting functionality of the Workiva platform to help drive your ESG revolution.



ESG isn't just a responsibility. It's a mindset and an opportunity.

Build it smart from the beginning

When leaders connect ESG with their strategy—as opposed to having it be a “bolt-on” set of initiatives—and focus intently on ESG resourcing, they're often better able to develop a true agenda for ESG transformation.

Businesses should actively manage ESG outcomes by incorporating ESG into strategy, by transforming with the related change and by reporting on both progress and outcomes.

Senior leaders will likely have a critical role to play in driving this transformation agenda, which, although not separate from ongoing digital transformations, will inform and build on them, redefining their context (and their purpose).

Workiva and PwC, helping solve for tomorrow

If you have not fully leveraged tools like Workiva to help drive your ESG strategy, controls, data collection, and reporting - you have an opportunity to help create efficiencies, increase collaboration, and drive toward investor-grade data. PwC can utilize our Workiva and ESG experience and capabilities to help you achieve those goals.

Workiva is used by 75 percent of the Fortune 500¹.

Centralized, standardized data should be empowering, not daunting. PwC can help you get the most out of your Workiva investment. Our strong alliance with Workiva along with our know-how and experience with their platform and ESG reporting can help you manage the ESG revolution.

Unlock data for decisive action - it's how you can tailor your tech for tomorrow.

¹ Workiva, “Company Highlights.”

Whether you're just getting started or have years of experience in ESG disclosures, PwC can help prepare for your ESG reporting. From our dedicated Workiva platform implementation team with deep ESG experience to our passionate, multi-disciplinary ESG practice, we can help with each phase of ESG reporting maturity. And, PwC is continually investing and growing our ESG and Workiva resources to help accelerate your success with the Workiva platform.

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