

# PwC and SAP

## Transform your business with advanced AI solutions



### The opportunity

GenAI has fundamentally changed business. It has reset expectations, derived into new solution architectures and opened a world of possibilities unimaginable just a few years ago.

Strategically identifying high-impact areas for generative AI-powered SAP solutions is imperative to unlocking unprecedented value opportunities. The decisions you make today can shape your organization's future, determining whether you emerge as an industry leader or get left behind.



### The solution

We assist SAP clients in reimagining their businesses through the transformative potential of GenAI. As [OpenAI's largest enterprise customer](#) we are actively engaged in transformative projects with our clients as well as within PwC.

With our extensive technological knowledge, outcome-driven experience, and strong alliance with SAP and the main GenAI players, PwC is well-equipped to help guide your organization to transform and improve your exciting AI journey.

## Our Results

We are committed to your future: [our \\$1 billion investment](#) in expanding and scaling AI offerings keeps us at the forefront of innovation.

During the 2024 SAP Sapphire Orlando opening keynote, [SAP CEO Christian Klein praised PwC's AI solutions](#). Specifically, our GenAI-powered *Autocommenting* solution, which narrates and analyzes intricate financial statements, earned high praise as a 'really good [AI] engine.' This groundbreaking application of GenAI showcases how PwC can assist SAP clients in solving their most difficult challenges.



SAP CEO Christian Klein praised PwC's AI Solutions at Sapphire 2024

SAP's recognition underscores our dedication to industry leading, enterprise-ready, responsible AI solutions across various business disciplines.



### Four actions to get more value from cloud and AI investments

To position your company as an AI-led, cloud-powered business, start now by following the four key actions taken by the Top Performers in our [2024 Cloud and AI Business Survey](#) that have achieved early stature in the market.

1. Prioritize AI-enabled cloud architectures to redefine strategy
2. Focus on data modernization to set a company-wide knowledge base
3. Evolve the executive functions, both LoB and IT, with AI
4. Reset platform and application provider relationships and expectations



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### The 3 Dimensions of our GenAI Strategy for SAP



#### SAP's Portfolio

We are invested in helping our customers make the most of SAP's generative AI-powered features, such as Joule, SAP's Generative AI Hub, and SAP Build Code to support clean core development in the SAP Business Technology Platform (BTP). PwC is assisting many clients in creating a strategic SAP Business AI adoption roadmap and sharing leading practices to make sure they are well-equipped to embrace AI's innovations.



#### PwC Delivery Augmentation

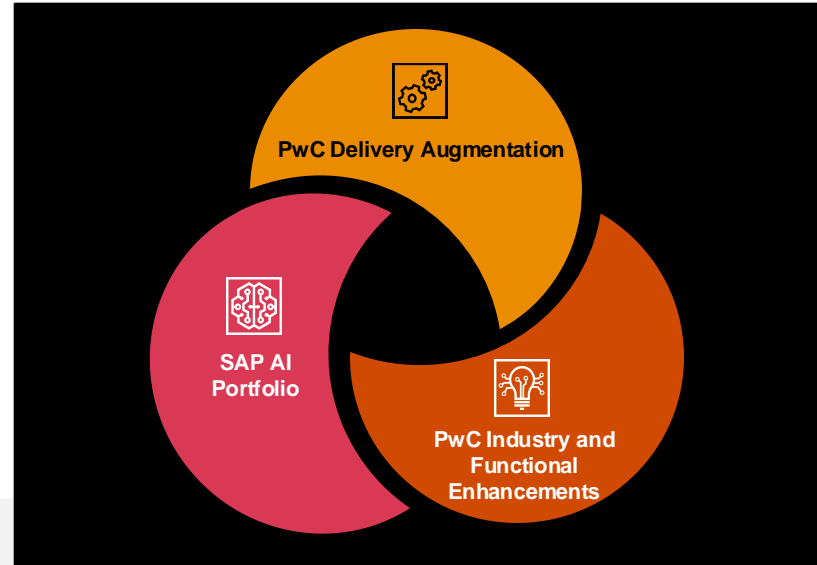
Working with SAP and clients with industry leading practices, we have created our PwC Delivery Methodology (PDM), which is GenAI infused to enhance and expedite SAP's Activate methodology. PDM can streamline SAP transformation projects and conversions, resulting in greater efficiency and success. It achieves this by reducing delivery time, enhancing quality, enabling compliance, decreasing risk, and promoting the Clean Core principles. Through our advanced GenAI framework, clients can benefit from PwC's extensive SAP knowledge and project experience, as we begin with the desired business outcomes and work backwards to leverage the right technology to attain it.



#### Industry and Functional Enhancements

PwC's clients can take advantage of our extensive GenAI-powered automation portfolio, which includes functional and industry-specific solutions. Our strategy involves providing high-value solutions while addressing specific non-functional requirements unique to GenAI, such as those related to cybersecurity, responsible AI, governance, risk, and compliance.

Our GenAI-powered solutions have already made a significant impact in the market, particularly in BPM, Analytics, Finance, DSC, HR, Utilities and ESG. This is evident from our recent SAP Innovation and SAP Pinnacle Awards wins.



### Contact us to transform and improve your AI investments today.

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